

## **Bruce W. Johnson, M.S., P.M.P., C.Q.E.**

Mr. Johnson is a Senior Member of ASQ and the Chairman of ASQ Cincinnati. He is founder and President of Johnson Consulting Services, with over 20 years of strategic planning and performance improvement experience. He was formerly the CEO of an Administrative Services Organization and Director of Business Operations and Research Administration for a medical school department. Earlier in his career he conducted clinical trials research and taught at the University of Cincinnati and Cincinnati State and Community College.

He is certified by the Project Management Institute as a Project Management Professional and holds the following certifications with the American Society for Quality: Quality Improvement Associate, Quality Auditor, Manager of Quality/Organizational Excellence and a Quality Engineer.

Mr. Johnson was the regional coordinator and a judge for the ASQ International Team Excellence Award, the Chairman of the ASQ Cincinnati Healthcare Quality Award Program and an Examiner for Ohio Partnership in Excellence, Ohio's Baldrige Award.

Mr. Johnson has AA, BA and MS Degrees from the University of Cincinnati and a BS degree from Xavier University.

### **Challenges Facing our Healthcare System in Today's Turbulent Financial Climate**

Mr. Johnson will be presenting findings from a number of national and local reports on the challenges faced by our healthcare system. The physician and nurse shortage, escalating healthcare and insurance costs, reduced provider reimbursements, healthcare reform, and challenges to providing high quality medical service will be addressed.