



**August 5, 2008**

**Director, Quality Awards Program  
ASQ, Cincinnati Section**

We are delighted that the ASQ Cincinnati Section will be sponsoring the Healthcare Quality Award Program.

As the Administrator of the International Team Excellence Award Process (ITEA), I fully support this award and know that it will be a tremendous learning, benchmarking, and recognition opportunity for all participants.

The Quality Award is also a great way to showcase and gain recognition for your organization's quality improvement efforts and to reward and motivate your teams for their accomplishments.

We are also very pleased that the winning team from the 2010 Cincinnati Quality Award will have the opportunity to present live at the World Conference for Quality and Improvement in St. Louis, MO in May 2010. They will join a select group of elite teams from around the world.

We hope that your organization will take advantage of this tremendous opportunity and showcase your organization's success at the 1<sup>st</sup> Annual Quality Award Program.

A handwritten signature in blue ink that reads "Geetha Balagopal". The signature is written in a cursive style and is set against a light blue rectangular background.

**Geetha Balagopal  
Administrator, Team excellence Awards**

[www.asq.org](http://www.asq.org)

<http://wcqi.asq.org/team-competition/participants.html>