

Fellow Section Members,

We had a great joint meeting with the Dayton Section in September at the Sycamore Banquet Center in Middletown. More than 65 members and guests attended to hear Peter Andres, our ASQ President, and Will LaFollette, our Region 9 Director, talk about ASQ's:

- International expansion into Mexico, Brazil, India, China, and South Korea
- Involvement in national initiatives in Healthcare, Education and Government Transformation
- Strategic Priorities
  - o Increase Impact – through brand transformation, Social Responsibility
  - o Grow Membership – target enterprises, value pricing, certificates and standards
  - o Increase Loyalty – improve retention, updated Quality Body of Knowledge, ASQ Learning Institute
  - o Grow Means – market driven sales, continued reduction of operating costs
  - o Process Performance – utilize technology, incorporate the strengths of the Baldrige process
  - o Workforce Engagement – have the right staff and member leader resources, talent and culture
- Member Benefits and Membership Types

On October 20<sup>th</sup> we are planning workshops and information focused on members and nonmembers who are out of work, in danger of being downsized, or considering a job change. We will be at Raffle's and will have:

- recruiters from Aerotek, The Mergis Group and Management Recruiters International talking about hiring trends and resume' tips
- representatives from the Department of Energy and the National Institute for Occupational Safety and Health talking about finding and applying for government positions
- a social media expert talking about the value of using tools such as LinkedIn and Twitter in your job search
- a work satisfaction specialist/career consultant talking about finding that ideal job

We will also take an hour at the end of the dinner meeting to talk about our section's history, structure and membership profile, our goals for this year, and how members can get involved in section activities. My goal is to give members a better idea of how the section operates, what our vision is for the future, and how they could help us as a committee or project team member.

With all of the warnings and recalls of contaminated food over the past couple years, we thought our members would be interested in learning more about food safety throughout the supply chain, from raw material production, procurement and handling, to manufacturing, distribution and consumption of the finished product. Our November dinner meeting will feature Jack Hamilton from Eagle Registrations talking about food safety standards and Gary Hensley from Sara Lee talking about his company's use of lean and six sigma to improve yields and quality, control product weight, and manage suppliers. This promises to be very informative!

Our December meeting will have two lean presentations:

- Van Hoose & Associates will talk about using their Electronic Manager application to manage lean projects
- Mike Hoseus, co-author of Toyota Culture, will speak about Toyota's lean journey and his experience in manufacturing and human resources with Toyota in Georgetown, Kentucky

We look forward to seeing you at our section events! For additional information: <http://asqcincinnati.org/>.

Sincerely,

Mike Shumaker  
2009-2010 ASQ Cincinnati Section Chair